



WAISC 2011

World Alternative Investment Summit Canada

Monday, September 19th

Pre-Conference Activities

10:00 – 3:45	GOLF TOURNAMENT (advance registration required) HOLE-IN-ONE SPONSORED BY: JONES BROWN
10:30 – 3:45	WINE TOUR (advance registration required) SPONSORED BY: QUADREXX ASSET MANAGEMENT
4:30 – 6:30	REGISTRATION BEGINS
6:30 - 8:00	RECEPTION IN EXHIBIT HALL SPONSORED BY: RADIUS FINANCIAL EDUCATION

Tuesday, September 20th

7:45	BREAKFAST IN EXHIBIT HALL C/D SPONSORED BY: BMO EXCHANGE TRADED FUNDS
8:20 - 8:25	OPENING REMARKS - HALL C/D (EXHIBIT HALL) <i>Pat Bolland, Senior Counsel, Veritas Communications</i>
8:25 – 9:05	THE SOVEREIGN DEBT CRISIS TWO YEARS ON: ROAD TO RECOVERY OR PATHWAY TO PERDITION? - HALL C/D <i>Alex Jurshevski, Managing Partner, Recovery Partners</i> Alex Jurshevski discusses recent developments in the European Sovereign Debt Crisis as well as the US debt situation and implications for investors and traders.
9:05 – 10:05	KEYNOTE: SEBASTIAN MALLABY, AUTHOR OF MORE MONEY THAN GOD: HEDGE FUNDS AND THE MAKING OF A NEW ELITE THE HISTORY AND FUTURE OF HEDGE FUNDS - HALL C/D (EXHIBIT HALL) Depending on who you ask, hedge funds are either the saviours of capitalism or the devil incarnate. But it often takes an outsider to view complex, politically-loaded issues in a rational, dispassionate light. In his recent book, MORE MONEY THAN GOD , Mallaby argues that hedge funds largely survived the crash of 2008-09 and, indeed, many profited enormously from it. He holds out the hedge fund model as the future of the financial markets – a lesson for all the overly complex and poorly managed banks whose bailouts hit taxpayers so hard. Mallaby explains why the future of finance lies in the history of a misunderstood financial vehicle.
10:05 – 10:20	NETWORKING BREAK IN EXHIBIT HALL FOYER SPONSORED BY: CIBC MELLON
10:20 – 11:00	CANADA'S LEADING ALTERNATIVE INVESTMENT CEOS – HALL E Moderated by: <i>Pat Bolland, Senior Counsel, Veritas Communications</i> <i>Jason Donville, President & CEO, Donville Kent Asset Management; Jim McGovern, Managing Director & CEO, Arrow Capital Management Inc.; Jason Russell, President & Chief Investment Officer, Acorn Global Investments; Colin Stewart, Portfolio Manager and Co-Founder, JCClark</i> <ul style="list-style-type: none"> • What is really on the minds of today's allocators? • What strategies and which regions are on the radar for 2012. • How are they generating alpha? • Hear their prescriptions for navigating the risks and opportunities in the year ahead.

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11:00 – 11:40	<p>THE ESSENTIAL DIFFERENCE BETWEEN MANAGING MONEY AND RUNNING A BUSINESS – HALL E <i>Moderated by: Pat Bolland, Senior Counsel, Veritas Communications</i> <i>Peter Bryant, Partner, Jones Brown; Daniel Dorenbush, Partner, Merlin Securities; Tim Pickering, President & CIO, Auspice Capital Advisors, Michael Yhip, President and Chief Investment Officer, Garrison Hill Capital Management Inc.</i></p> <ul style="list-style-type: none"> • Where do funds allocate most of their spending? • Top business management elements • Hedge fund operating models • Regulatory issues involved in running a business 	
11:45 – 1:00	<p>FUND SHOWCASE - HALL B YOUR OPPORTUNITY TO HEAR HEDGE FUND MANAGERS DISCUSS THEIR STRATEGY, THEORY AND HOW THEY CREATE ALPHA <i>Sponsored by: National Bank Financial</i> <i>Moderated by: Mike Newallo, Managing Director, Global Equity Derivatives, National Bank Financial</i> Acorn Global Investments Inc. Garrison Hill Capital Management Inc. Vantage Asset Management Agilith Capital Inc. AlphaNorth Asset Management Donville Kent Asset Management Aviva Investors Ross Smith Capital Investment Fund Arrow Capital Management</p>	
1:00 - 1:45	<p>LUNCH - HALL C/D SPONSORED BY: NATIONAL BANK</p>	
1:45 - 2:25	<p style="text-align: center;">Stream 1 – Grand Hall E</p> <p style="text-align: center;">DODD-FRANK: AN UPDATE FOR INVESTMENT MANAGERS AND THE POTENTIAL IMPACT ON CANADIAN MANAGERS</p> <p style="text-align: center;"><i>John Schneider, KPMG in the US, US Head of Investment Management Regulatory</i></p> <p>The Securities and Exchange Commission (SEC) recently finalized rules to implement provisions of the Dodd-Frank Act that eliminate the private adviser exemption, establish new exemptions and reporting requirements, and reallocate regulatory responsibility. The SEC also amended rules to expand disclosure by investment advisers. This session will provide an update on these final rules, an overview of the registration requirements and the exemptions available, with a focus on the foreign private adviser exemption. This session will be of interest to Canadian, U.S. and other asset managers and their service providers.</p>	<p style="text-align: center;">EXEMPT MARKET PRODUCTS Stream 2 – Grand Hall B</p> <p style="text-align: center;">EMP MARKET IN CANADA (A YEAR LATER)</p> <p style="text-align: center;"><i>William McNarland, Founder, ExemptAnalyst</i></p> <ul style="list-style-type: none"> • Overview of the exempt market • Key economic considerations for exempt market investors • Key due diligence considerations for exempt market investors

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	Stream 1 – Grand Hall E	Stream 2 – Grand Hall B
2:30 - 3:10	<p>ESTABLISHING BEST PRACTICES: IDEAS FOR SUCCESS <i>Moderated by: Christopher Holt, Managing Director, Global Absolute Return Congress (Global ARC)</i> Rob Lemon, Vice President, National Bank Financial; Jim McGovern, Managing Director & CEO, Arrow Capital Management Inc.; Claude Robillard, Executive Director, CIBC Prime Services Group</p> <p>Alternative investments have come under criticism in recent years regarding transparency, fees & structure. Some businesses have set themselves apart by adapting several "best practices". This panel will outline some policies and procedures for running a successful alternative business and we will educate investors regarding what to look for before investing.</p>	<p>MILLIONS OF DOLLARS ARE UNCLAIMED FROM SECURITIES – CLASS ACTION SETTLEMENTS BY INSTITUTIONAL INVESTORS <i>Jonathane Ricci</i>, Barrister, Solicitor & Foreign Legal Consultant, Canada Claims Management; Paul Battaglia, Managing Director, Canada Claims Management</p> <p>It is estimated that each year millions of dollars are unclaimed from securities class action settlements. On average less than forty percent of investors with verified losses file claims in these settlements. Financial Institutions have a fiduciary relationship and/or contractual relationship with their clients - whether Institutional Investors or Individual Investors.</p>
3:15 - 3:55	<p>HOW ETFs CAN BE APPLIED TO ALTERNATIVE AND HEDGE FUND STRATEGIES <i>Moderated by: Mark Yamada, President & CEO, PUR Investing Inc.</i> Marty Gillespie, RBC Capital Markets; Tyler Mordy, Director of Research, HAHN Investment Stewards & Company Inc.; David Munro, Research Analyst, Dundee Wealth Private Client Research; Mark Raes, Portfolio Manager, BMO ETFs; Yves Rebetez, Managing Director, Editor, ETFInsight</p> <p>The Exchange-Traded Fund (ETF) industry has seen significant growth over the last decade and is projected to be a \$2 Trillion industry by late 2012. Although ETFs were originally designed to be passive solutions providing low-cost beta exposure, they have been well adopted by the hedge-fund community as they can be applied in countless ways to further improve their strategies. Our panelists will discuss how beta instruments can both be applied with alpha strategies and how they can also help generate alpha.</p>	<p>REAL ESTATE INVESTMENT TRUSTS <i>Moderated by: Pat Bolland, Senior Counsel, Veritas Communications</i> Francois Le Bel, VP – Exempt Markets, Optimus US Real Estate Fund; Dennis Mitchell, Deputy CIO & Senior Portfolio Manager, Sentry Investments; Greg Romundt, President and CEO, Centurion Apartment REIT</p> <p>A REIT is a trust that holds or invests in properties. REITs are obligated to distribute their profits as dividends. We will discuss what makes a good REIT, tax advantages, and how the proposed amendments to the Tax Fairness Plan will affect the favourable tax treatment of publicly traded stapled units.</p>
3:55 - 4:10	<p>NETWORKING BREAK IN EXHIBIT HALL SPONSORED BY: BORDEN LADNER GERVAIS</p>	

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4:10 – 5:15	<p>EXEMPT MARKET PRODUCT SHOWCASE - HALL B YOUR OPPORTUNITY TO HEAR EXEMPT MARKET PRODUCT MANAGERS DISCUSS THEIR STRATEGY AND THEORY <i>Sponsored by: Jones Brown Insurance Brokers</i> <i>Moderated by: Ben Wright, Chubb Insurance</i> Centurion Apartment REIT Canadian Horizons (CVC) Apollo Energy Income Trust Optimus US Real Estate Fund Quadrex Asset Management Inc. Walton International Group Inc. Axiom Legal Financing Fund Alta Pacific Mortgage Investment Corp. Silver Falls Development</p>
5:20 – 6:00	<p>REVERSE STRESS TESTING – HALL B <i>Ron Papanek, Executive Director, Alternative Investments Business, MSCI</i> How can managers identify the <u>hidden risks</u> in their portfolio? Measuring known unknowns and <u>discovering unknown unknowns</u> What are top hedge fund managers doing to stress test their portfolios? How are the biggest investors getting comfortable with their Hedge Fund Investments?</p>
6:00 - 7:30	<p>CIRQUE SPECTACULAR RECEPTION <i>Sponsored by: KPMG</i></p> <p>Join us for a spectacular evening you won't soon forget, featuring three amazing circus acts including a breath-taking fire artist, enchanting hula hoop artist and dramatic balancing act. You'll have to see them to believe them!</p> <p>Remember to bring your business cards! This not-to-be-missed event will provide you with crucial time to interact with key industry players.</p>

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Wednesday, September 21st

8:00 – 9:00	<p>OPENING REMARKS - HALL C/D <i>Pat Bolland, Senior Counsel, Veritas Communications</i></p> <p>BREAKFAST WITH INGRID PIERCE, PARTNER, WALKERS CORPORATE GOVERNANCE & STRUCTURING ISSUES FOR OFFSHORE FUNDS A discussion on effective corporate governance, best practices and common pitfalls. Ingrid will consider structuring questions for Canadian managers and will look at “Offshoring” mind and management: can it be done? Do you need independent directors? Should you have voting and non-voting shares? Who should hold the voting shares? Are there any benefits to holding these shares in trust?</p> <p>BREAKFAST IN EXHIBIT HALL SPONSORED BY: WALKERS</p>
9:05 – 10:05	<p>WHAT IN THE WORLD: EMERGING MARKETS + GEOPOLITICAL IMPACT - HALL C/D <i>DANIEL ALTMAN, Acclaimed Economics Professor at NYU's Stern School of Business and Originator of 3D Economics</i></p> <p>What are the deep factors moving the global economy? Daniel Altman will look below the surface at the tectonic plates whose movements affect economic growth, asset values, and investment returns. He will survey the immediate prospects for the world's most advanced economies and then delve into the fast-changing fortunes of emerging economies in South America, Sub-Saharan Africa, and the Arab world. His mix of political and economic analysis will offer clear guidance for interpreting the news and making decisions.</p>
10:10 - 11:25	<p>FUND SHOWCASE - HALL C/D YOUR OPPORTUNITY TO HEAR HEDGE FUND MANAGERS DISCUSS THEIR STRATEGY, THEORY AND HOW THEY CREATE ALPHA <i>Sponsored by: CIBC Mellon</i> <i>Moderated by: Charbel Cheaib, Executive Director, Business Development, CIBC Mellon</i> JC Clark Summerwood Formula Growth Limited Auspice Capital Advisors Tricoastal Capital Management FrontFour Capital Corporation Axcess Capital Advisors Inc. Altaview Financial</p>
11:25 - 11:40	<p>NETWORKING BREAK IN EXHIBIT HALL FOYER SPONSORED BY: INVESTMENT EXECUTIVE</p>

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	Stream 1 – Grand Hall E	EXEMPT MARKET PRODUCTS Stream 2 – Grand Hall B
11:40 - 12:20	<p>HELPING CLIENTS PREPARE FOR LIFE AFTER WORK – A WIN/WIN ACTION PLAN <i>Richard Atkinson, Founder and President, RA Retirement Advisors</i></p> <p>Rick will outline the critical, non-financial issues to be addressed when planning a retirement and why clients need your help including such topics as: the importance of a <u>realistic retirement vision</u>, how to build a balanced leisure, health and wellbeing strategy, steps for enriching relationships, finding and using a retirement mentor or coach. Rick will <u>address your role as financial advisor or wealth manager</u> and the steps you can take to assist clients achieve a happy and stimulating retirement.</p>	<p>PRIVATE EQUITY INVESTING IN CANADA Moderated by: <i>Pat Bolland, Senior Counsel, Veritas Communications</i></p> <p><i>Tom Kennedy, Managing Director, Kensington Capital Partners Limited; Eamonn McConnell, CEO, MANNA Asset Management; Gregory Smith, Managing Partner, Brookfield Financial Corp. & President, CVCA</i></p> <p>This session is for all investors to learn the current trends in Private Equity and Venture Capital. We will discuss a global perspective regarding the state of private equity markets in Canada, abroad and in developed and emerging markets, where are the opportunities for growth and what are the best practices for avoiding risk.</p>
12:25 – 1:05	<p>GLOBAL REGULATION UPDATE: ARE YOU READY? Moderated by: <i>Ingrid Pierce, Partner, Walkers Ron Kosonic, Partner, Borden Ladner Gervais LLP; David Gilkes, North Star Compliance and Regulatory Solutions Inc.; James Wauchope, Partner, Mourant Ozannes</i></p> <p>This panel will discuss the impact of key domestic and international regulatory developments on Canadian fund managers.</p>	<p>MORTGAGE INVESTMENT CORPORATIONS Moderated by: <i>Pat Bolland, Senior Counsel, Veritas Communications</i></p> <p><i>Chris McKenzie, Director, Access Capital Advisors; Wayne Robinson, President, W.A. Robinson and Associates; Steve Froese, Managing Partner, Alta Pacific Mortgage Investment Corp.</i></p> <p>Simply put, a MIC is an investment where investors pool their money together and invest in a basket of private mortgages. This session will take a deeper dive into this unique investment opportunity and discuss how they work, what fees are involved, how they are taxed, the advantages and disadvantages. This is a must attend session to attend prior to investing.</p>
1:05- 1:50	<p>LUNCH - HALL C/D SPONSORED BY: CIFPs</p>	
1:50 – 2:25	<p>OPERATIONAL RISK: WHAT'S WORKING AND WHERE INVESTORS STILL NEED HELP <i>Christopher J. Addy, President & CEO, Castle Hall Alternatives</i></p> <ul style="list-style-type: none"> • The ongoing development of industry best practices • Are big funds "safer" than smaller managers? • Where operational risk remains unresolved: what managers and service providers should be doing 	<p>FUTURE OIL PRICES AND MAKING MONEY NOW IN OIL AND RENEWABLES <i>Jess Larsen, President & Senior Managing Director, Apollo Energy Income Trust</i></p>

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2:30 – 3:30	<p><i>KEYNOTE: NEIL BEARSE, MANAGER WEB-BASED MARKETING, QUEEN'S SCHOOL OF BUSINESS</i> BEYOND FRIENDS AND FANS: GROW YOUR BUSINESS ON THE SOCIAL WEB – HALL C/D Millions of Canadians engage in conversations online, using social media platforms to discuss and recommend products and services. This session will go beyond the basics, showing how to use the social web to <u>build brand</u> and <u>achieve business objectives</u>.</p>
3:30	<p>CLOSING REMARKS <i>Pat Bolland, Senior Counsel, Veritas Communications</i></p>

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